



MEDIA RELEASE

Monday 14 December 2020

BE PART OF THE ACTION!

RESERVE YOUR FREE TICKETS FOR RACE START AND FINISHES AND TICKETS FOR THE ULTIMATE FESTIVAL EXPERIENCE WITH DETOURS

Free tickets to the **Santos Festival of Cycling** set to take place between 19th and 24th January for both **start and finish lines** as well as tickets for **Detours – the ultimate festival experience** are open to the public this week.

As part of the Festival's COVID Management plan, **start and finish** lines for weekend stages of the Men's and Women's National Road Series Race will be ticketed with limited capacity. Free ticketing will be required for **Be Safe Be Seen Stage 3** as well as for the finale at Victoria Park for **Trek Stage 4**. Spectators can secure their free tickets at www.tourdownunder.com.au/ticketing tomorrow, **Tuesday 15 December 2020 at 10am**.

For Ziptrak Stage 1, BikeExchange Stage 2, start and finish lines, access will require patrons to check in using the newly introduced mySA GOV QR Code system. These locations will be filled on a first-in first-served basis and have a capacity limit which will be managed. Organisers will put measures in place to communicate to patrons when relevant sites are at capacity and suggested alternative vantage points to watch the race safely from.

Bus transfers will be available to purchase from Adelaide CBD, out to race stages.

Festival goers can upgrade their experience of the regions and enjoy the full package of Detours, a specially designed fun-filled experience at various road race stages including viewing at the start or finish lines; a tasting experience, which may include a wine or gin tasting with nibbles; a sumptuous sit-down lunch with premium wines, beer and soft drinks; PLUS return bus transfers from the Adelaide CBD.

Tickets will go on sale from 10am, TOMORROW, Tuesday 15 December 2020 for the following:

- Be Safe Be Seen Stage 3 start and finish line;
- Victoria Park finale Trek Stage 4;
- Bus Transfers to and from Adelaide CBD to race stages - \$65 per stage; and
- Detours: Ultimate festival experience (including bus transfers) \$230.

For all event, program, and ticketing information visit www.tourdownunder.com.au

Notes to media:



#TDUFestival



tourdownunder.com.au

SANTOS FESTIVAL OF CYCLING

19-24 JANUARY 2021 / ADELAIDE



MEDIA RELEASE

The Santos Festival of Cycling, presented by the Santos Tour Down Under will be a 6-day domestic cycling festival which is set to delight both cycling enthusiasts and festival goers, and will include a variety of cycling disciplines, including Road, Paracycling, Track, BMX, Mountain Bikes and Cyclo-Cross.

The program will kick off with the Adelaide Track Event at the Gepps Cross Superdrome on Tuesday night, 19 January, followed by a 4-stage National Road Series (NRS) race with Men's and Women's stages held on the same day, showcasing the Barossa, Adelaide Hills and Fleurieu regions.

Program details for Paracycling, Track, Cyclo-Cross, Mountain Bike, and BMX can be viewed at <https://www.tourdownunder.com.au/2021-event/festival/calendar-of-events>.

Each stage of the women's and men's road racing will take place on the same day, creating an exciting experience for spectators as they witness some of Australia's best cycling athletes as part of the Invitational Race, which will be sanctioned for NRS points.

Where the free tickets become exhausted for relevant ticketed start and finish lines, cycling fans will be encouraged to head to one of the many wonderful vantage points along the race routes to enjoy the race in a COVID-safe and socially distanced way.

Event program details for the cycling disciplines as well as festival events and ticketing information can be found at tourdownunder.com.au. Information will be updated and released in due course.

2021 Santos Festival of Cycling NRS Race Routes Summary

- **Thursday 21 January:** Ziptrak Stage 1 – Seppeltsfield to Tanunda (*Men: 106.8km / Women 80.7km*)
- **Friday 22 January:** BikeExchange Stage 2 – Birdwood to Lobethal (*Men: 116km / Women 97.3km*)
- **Saturday 23 January:** Be Safe Be Seen Stage 3 – McLaren Vale to Willunga Hill (*Men: 88.2km / Women 48.8km*)
- **Sunday 24 January:** Trek Stage 4 – Victoria Park Adelaide (criteriums)

Detours locations (for guests 18 years or older) include:

- **Thursday 21 January:** Barossa
- **Friday 22 January:** Adelaide Hills
- **Saturday 23 January:** McLaren Vale

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